



Advertisement / Partnership Opportunity

International Peace Day 2018

September 22, 2018, at BMICH Colombo

About CPS

Centre for Peace Studies, Sri Lanka has been at the forefront of developing new ideas about Conflict Resolution, Mediation, Peace keeping, Human Security and Peacebuilding. It has developed an international reputation for the practical application of these ideas in war zones and communities driven by conflicts, most notably in and outside Sri Lanka. This has involved working with warring parties, Government agencies, NGOs, regional and international organizations, together with the civilian communities caught up in these conflicts.

Background of the project

The Peace Ambassadors project has been a flagship project of the Centre for Peace Studies (CPS) Sri Lanka. As such, it was first defined by the CPS. It was carried out to promote and support the role of people in peace-building activities that contribute to living together in dignity and dialogue.

CPS firmly believes that Peacebuilding in the world is not an easy target to achieve through the agreements or negotiation without the contribution of the people. It's the prime duty of each and every individual.

The Peace Ambassadors are people from across the World, active in civil society organizations and projects. Participants have been chosen due to their motivation to build a better world where a different peace is possible.

During the project, they learn about peace and human rights, they develop local projects for peace, and they advocate for human rights and dignity. Participants are also committed multipliers involved in an organization or network, institution and/or informal group. They thus act as ambassadors for the values of human rights, peace, and intercultural dialogue, and they will also bring these values to youth work and to youth initiatives in their communities.

The conflict situations addressed by the participants are those where communities are experiencing or recovering from armed conflict, frozen conflicts, racism and aggressive nationalism and hate speech. Discrimination and human rights violations experienced by communities or young migrants and internally displaced people are also covered by the project.

CPS honoring people to carried out Volunteerism worldwide as Peace Ambassador. This year Peace Ambassador program jointly organized with International Peace day celebration scheduled to be held on 22nd of September 2018.

Networks

CPS has branches, representatives and networks in many countries such as: Sri Lanka (18 Districts), United Kingdom, United States of America, Canada, Mexico, India, Australia, Dubai, Somalia, Republic of Benin, Nigeria, Bosnia and Herzegovina, Liberia, Romania, Sweden, Turkey and Cyprus

Rate card

The Conference secretariat of the CPS offers premier opportunities to organizations interested in addressing conference participants. The advertisement will be published in the conference program and all propaganda materials and it's expected to immediately reach 5000 professionals in home and nearly 80 countries with around 150 Universities. Please contact the conference secretariat with high resolution PDFs or JPEGs advertisement by 30th of July 2018.

	International	Local rate
Full page back cover :	US\$ 500	50,000.00
Full page inner front cover :	US\$ 450	45,000.00
Full page inner back cover :	US\$ 400	40,000.00
Inside full page :	US\$ 350	35,000.00
Inside half page :	US\$ 300	30,000.00

Conference Sponsors

The Organizing committee of CPS-International Peace Conference 2018 Sri Lanka Welcomes Sponsors!

CPS-IPC 2018 has several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment. CPS-IPC 2018 provides sponsors with:

- Maximum exposure at a premier conference devoted to those involved in the development of Peace.
- An opportunity to reinforce strategic relationship with Global Peace sectors.
- Time to network with Global organizations, colleagues and Peacebuilders.
- A cost effective way reinforce organization's brand and build brand awareness amongst a relative audience.
- Access to a broad network of Peacebuilding professionals nationally and globally.
- Time to present latest innovations, new researches to a patient audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials.

Platinum Sponsor package	Rs 350,000.00	US\$ 2230
Gold Sponsor Package	Rs 250,000.00	US\$ 1560
Silver Sponsor package	Rs 150,000.00	US\$ 950

Platinum Sponsor package

This comprehensive, high profile sponsorship-including a conference speaking opportunity provides your brand maximum exposure to your desired audience prior to during and after the conference. Our Platinum Sponsor package includes the following:

- featured conference speaking session or workshop speaking session
- Platinum sponsorship acknowledgement
- Banner ad and all promotional material logo insert.
- 10 conference passes
- Conference bag insert
- Program Book, X stand and banner logo insert.
- One page ad in program book
- Web banner ad
- Company description and link on event website
- Guest speaker at welcome reception party and conference dinner (5 Minutes)

Plus exclusive sponsorship opportunity of one of the following:

Conference Bag, Badge, Pad, Pen or opening reception

Gold Sponsor package

Our gold Sponsor package includes the following:

- featured conference speaking session
- Gold sponsorship acknowledgement
- Banner ad and all promotional material logo insert.
- 5 conference passes
- Conference bag insert
- Program Book, X stand and banner logo insert.
- One page ad in program book
- Web banner ad
- Company description and link on event website

Plus exclusive sponsorship opportunity of one of the following:

Conference Bag, Badge, Pad, Pen or opening reception

Silver Sponsor package

Our gold Sponsor package includes the following:

- Silver sponsorship acknowledgement
- Banner ad and all promotional material logo insert.
- 3 conference passes
- Conference bag insert
- Program Book, X stand and banner logo insert.
- One page ad in program book
- Company description and link on event website

Plus exclusive sponsorship opportunity of one of the following:
Conference Bag, Badge, Pad, Pen or opening reception

Dinner Sponsorship

Interested Organizations/Institutes/Companies can sponsor the conference Gala dinner for sole branding and promotion opportunity for 150,000 Rupees / US\$ 950.

The package includes:

- Verbal acknowledgement as the conference dinner sponsor during the Conference dinner
- Acknowledgement as the conference dinner sponsor on printed documents, including document handbook and promotional flyers. (If confirmed prior to print)
- An opportunity to address guests at the conference dinner (5Minutes presentation only)
- Company name / logo on conference dinner ticket.
- Exclusive signage rights with signage prominently displayed at the conference dinner.(Pull up banner to be supplied by sponsor by the advised deadlines)
- An opportunity to place (1) promotional item at each place setting at the conference dinner. (Supplied by sponsor by the advised deadlines and no longer than A4 page)
- 5 Complementary tickets to the conference dinner
- Company name / logo on conference website.

Further details please contact

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